



Turkey Bowl Sponsorship Opportunities

17th Annual Turkey Bowl benefiting Jason's Dreams for Kids

- **Tournament Sponsor - \$5,000**

Your company name (along with the Jason's Dreams for Kids logo) will appear on the wool hat provided to all participants. Two large banners will display your company name and logo as the title sponsor of Turkey Bowl 2016. Your company literature will be made available to all spectators / participants during the tournament and the after party. Your company name and logo will appear on the main tournament banner and will also be attached to media releases before and after the event.



- **Snack Bar Sponsor - \$1,500**

A banner with your company name and logo will be displayed in front of the tournament snack bar. Your company literature will be made available to all spectators / participants during the tournament. Your company name and logo will be displayed on any advertisements prior to the tournament and will be attached to media releases after the event.

- **Tent Sponsor - \$750**

A banner with your company name and logo will be displayed in front of the main tournament tent where teams check in, volunteers are stationed, and all general tournament activities are managed. Your company literature will be made available to all spectators / participants during the tournament. Your company name and logo will be displayed on any advertisements prior to the tournament and will be attached to media releases after the event.

- **Team Sponsor - \$500**

Your logo will be prominently displayed on the back of the jerseys worn by 1 of 16 teams. Your company name will be heard once every 45 minutes during the tournament as the scores of the games are announced. Your company literature will be made available to all spectators / participants during the tournament. Your company name and logo will be displayed on any advertisements prior to the tournament and will be attached to media releases after the event.

- **Volunteers Sponsor - \$500**

Your logo will be prominently displayed on the shirts worn by tournament volunteers. Your company literature will be made available to all spectators / participants during the tournament. Your company name and logo will be displayed on any advertisements prior to the tournament and will be attached to media releases after the event.

- **Music Sponsor - \$500**

Your company name and logo will be displayed on a sign in front of the DJ entertainment table during the tournament. The sign will recognize your company's donation to Jason's Dreams for Kids.

- **Field Sponsor - \$250**

Your company logo will be displayed on a sign at the back of each end zone on 1 of 8 tournament fields. Your company literature will be made available to all spectators / participants during the tournament. Your company name and logo will be displayed on any advertisements prior to the tournament and will be attached to media releases after the event.