



Frequently Asked Questions - 2017

2017 Kevin Labayen Memorial
Saturday, June 17, 2016 - Marlboro Recreation Center, Marlboro, NJ

► What is the Kevin Labayen Memorial?

- Major 6-on-6 football tournament
- Open to recreational athletes ages 18 and above
- June 17th at the Marlboro Recreation Center
- Family event featuring trophies, raffles, music, and refreshments
- Participants guaranteed 3 refereed games and tournament jersey
- Divisions grouped into age brackets
- To enter tournament, need roster of 6 to 12 players / \$500 per team
- Website: www.klmemorial.com

► Who does it Benefit?

- **Marlboro Alliance for the Prevention of Substance Abuse**
 - Agency serving Marlboro Township residents from kindergarteners through seniors by providing substance abuse education, drug-free activities, resource materials, and referrals
 - Conducts needs assessments, produces an annual prevention plan, and advocates for enhanced prevention services based on community needs and priorities
 - Catalyst in the community to raise public awareness about alcohol and drug abuse

► Who is Play2Win?

- 501(3)(c) non-profit founded in 2009
- Charter to organize and run athletic events to benefit local charities
- Focused on children's issues and needs

► How can you help?

- Many opportunities for sponsorships and volunteers
- Recruit teams and players
- Publicize the event (banners/posters, sign-up forms, etc.)