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March 29, 2017

Dear Friend,

Once again, we are proud to announce the Kevin Labayen Memorial, a flag football tournament benefitting the Marlboro Alliance. This year marks the 4th year of this event, which we hope will become one of Monmouth County's largest charity opportunities. The Kevin Labayen Memorial will bring together over 200 football players of all skill levels from all over the region to compete and raise money for a common goal: supporting children.

The Play2Win foundation organizes sporting events throughout the year to raise money for local charities with a focus on helping children, while the Marlboro Alliance serves Marlboro Township residents from kindergarteners through seniors by providing substance abuse education, drug-free activities, resource materials and referrals. The proceeds of this event will specifically be used to run programs in the local schools to promote drug prevention.

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Play2Win presents:

## The 2017 Kevin Labayen Memorial

4th Annual 6-on-6 Flag Football Tournament  
benefiting the Marlboro Alliance

Event date/time:

June 17, 2017  
8am - 5pm

Location:

Marlboro Recreation Center  
Marlboro, NJ



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We are asking for sponsorship donations at many different levels, all of which are detailed on the attached sheet. We are also looking for any "in-kind" donations such as food, water, and giveaways for the participants. If you would be so generous to participate in this event, it will help make a difference in the lives of many local residents. Thank you for your consideration of this contribution. We hope to hear from you soon.

Sincerely,

David Green  
Vice President, Play2Win